

Designing and construction of casual skirts for college going girls using denim and printed cotton

■ SMRITI TRIPATHI AND SANGEETA DEWAN

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See end of the paper for authors' affiliations

Correspondence to :

SMRITI TRIPATHI
Department of Textile and Apparel
Designing, College of Home
Science, Maharana Pratap
University of Agriculture and
Technology, UDAIPUR
(RAJASTHAN) INDIA

■ **ABSTRACT :** In the present study, casual wear skirts for college going girls aged between 19-22 years was done using denim and printed cotton. Ten designs were created and evaluated by 30 respondents from Government Home Science College, Chandigarh. Casual wear is the most desired aspect in clothing practices for every age. Conventional denim and cotton are used to create some innovative designer wears. In the present scenario western, dresses are on the mind of young people and adolescents. To break the monotony of designs in fashion world and to provide new and different designs to the apparel industry, the study was undertaken. Of all the components of the women's wardrobe, skirts are one of the most popular dresses. These designer wears can be worn in different combinations according to the individual's interest.

■ **KEY WORDS :** Skirt, Casual wear, Clothing

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